

PE'KA

FREEDOM IS BOLD.





“

Don't try to outdo
your competition;

be bold enough to shape your brand
perception *without* breaking the bank.



About

Dje'ka is more than just a name—it's a tribute to the legacy of my ***beloved grandfather, or Dziadziu***, who was not only my biggest fan but also the heart of our family.

The nickname "Dzika" meaning "wild" in Polish, reflects his fierce love, boundless energy, and unyielding support for me. *Though he is no longer with us, his spirit continues to guide and inspire me every day.*

Dje'ka represents my commitment to honouring his memory, **embracing the wild passion he instilled in me, and proudly standing behind the work I do.**

This is for you, Dziadziu—forever in my heart. ~Yours, Dzika.





Digital Marketing

Strategy.

DE'KA

1.

2.

3.

4.

colour

voice



your brand
in 3
adjectives...



Trust and Reliability?

Blue

Power and Authority
sophistication, exclusivity?

black.

excitement
and energy?

orange.

timeless typeface?
or neutral, clean design.



What is your voice?

A clear, consistent messaging framework that communicates your brand's purpose, vision, and value proposition.



It is essential to ensure that you resonate with this representation and feel confident in embodying it.





position your?



Package.

Digital Marketing

Digital Marketing *Package*



Website Banners
and Graphics



Social Media
Resources



Visual Brand
Guidelines



Visual Application
Strategy



Optional Add-Ons

Package Breakdown:

Payment Plan Options: We offer flexible payment plans for our services, including a 30% deposit upfront, with the remainder due upon completion.

Social Media Resources

- Informative Scrollable file: Perfect for LinkedIn PDF or Facebook/Instagram posts (two formats: vertical and square)
- Custom images optimised for LinkedIn, Facebook, and Twitter (available in square, vertical, and horizontal formats)
- Social Media Posting Strategy: A comprehensive scheduling plan to ensure a consistent and impactful social media presence
- Social Media Banners

E-mail Strategy

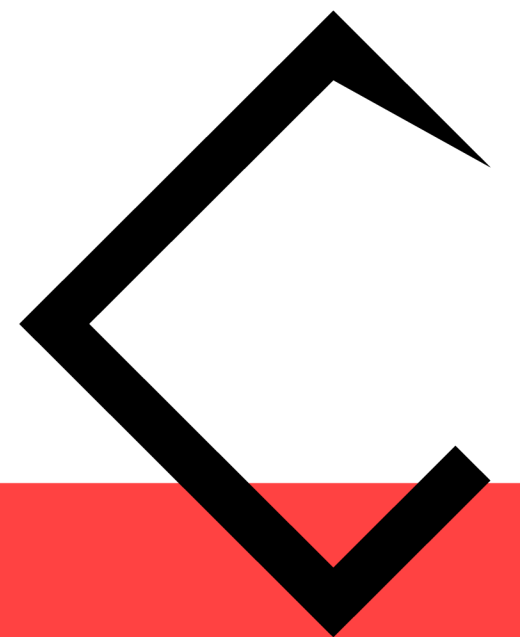
- Custom One-Pagers: Professionally designed product and service overviews, ideal for email campaigns and other marketing purposes
- Professionally Designed Email Templates: Engaging, responsive email templates tailored to your brand (additional templates available upon request)
- E-mail signatures

Website Banners & Graphics

- On-brand designed promotional web-banners
- CTA Graphics
- Blog Post Banners & CTA Graphics

Optional Add-Ons:

- **Product Feed Optimisation:** Keywords Analysis and Optimisation, Product Feed Layout Optimisation
- **Optimised LinkedIn Profiles** for Team Members
- **Google Ads and Meta Advertising resources:** images, videos and any other requested formats



Amplify your brand's online presence by delivering high-quality, strategically crafted social media and email marketing assets.

Ensuring a *consistent, professional, and engaging digital* experience for your target audience with **custom-designed web and social media content, email templates, and feed optimisation.**

Key Benefits?

- **You own** your e-mail marketing software
- **You get to keep** new brochures, e-mail templates and assisting collaterals **for your own use**
- You **boost your sales** from *optimised product feeds*

creativity is wild

Freedom is bold.

PE'KA
FREEDOM IS BOLD.